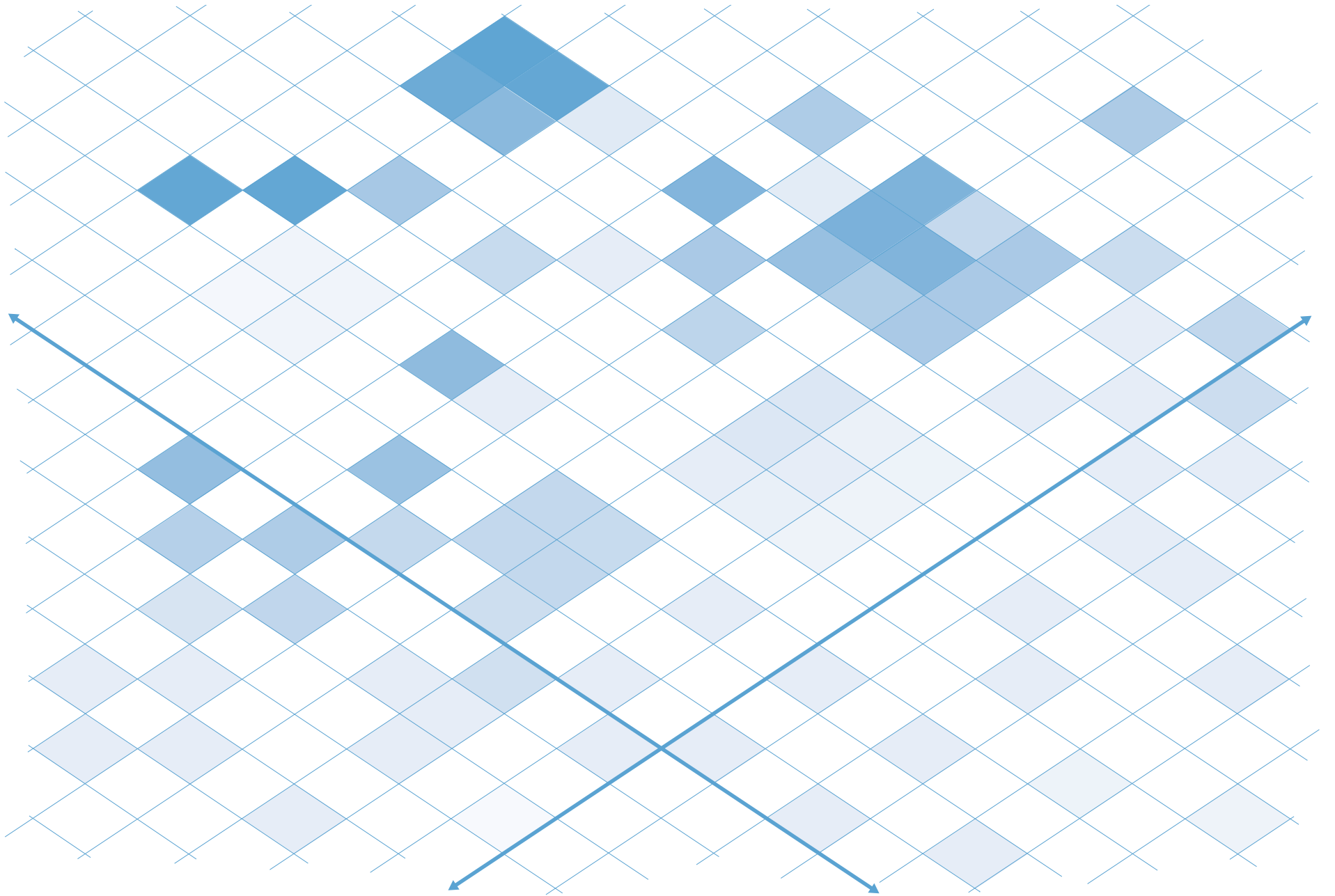


IMPACTS OF GIVING

ADVANCEMENT BRAND GUIDE



A decorative graphic in the top-left corner consisting of a grid of white lines forming diamond shapes. Some of these diamonds are filled with a light blue color, creating a pattern that tapers towards the top-right.

INVITATIONS



Please join alumni and friends of UNC Kenan-Flagler for

Carolina in Charleston

Thursday, November 10, 2022

6:00-8:00 p.m.

Hosted by

Ross Cowan '99, Wes Fuller '03 and Kent Griffin '99

The Dewberry

334 Meeting Street

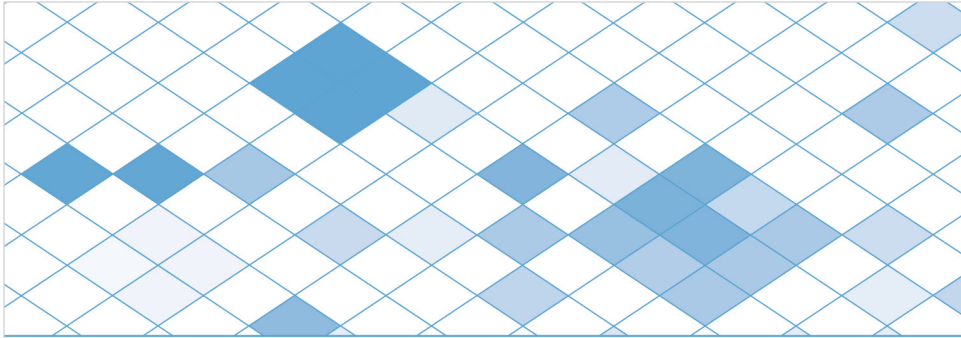
Charleston, SC 29403

Featuring Remarks from Wes Fuller,
Executive Managing Director at Greystar

Business Casual Attire



**KENAN-FLAGLER
BUSINESS SCHOOL**



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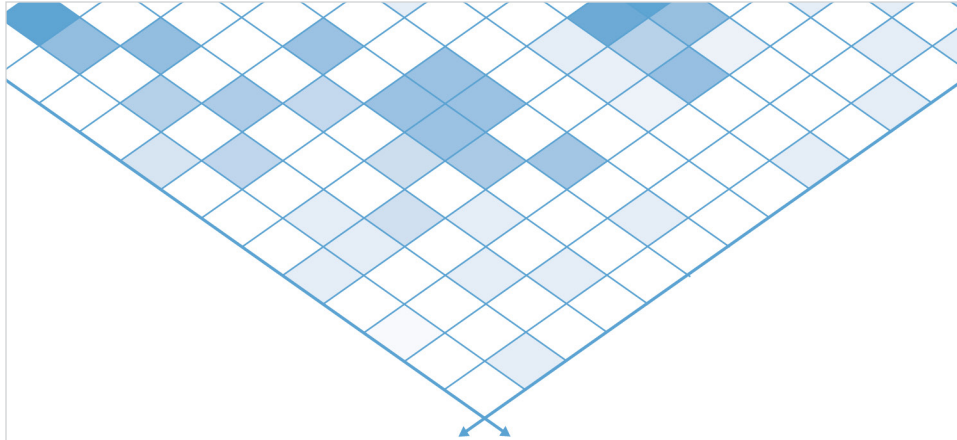
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MEETING AGENDAS

Alumni Council Fall Meeting



Friday, October 28, 2022

Location: UNC Kenan-Flagler Business School, 360 Kenan Center Drive, Chapel Hill, NC 27599

Parking: Kenan-Flagler Visitor's Lot ([click here to access and print the parking pass](#))

10:00 to 11:30 a.m.

Check-in & Coffee

Kenan Center 1st Floor Lobby

10:00 to 11:30 a.m.

Headshots: Huth Photography

Kenan Center 2nd Floor Lobby

10:30 to 11:30 a.m.

Committee Meetings and Activities

Various locations (see below)

Giving Committee: Kenan Center 200A

• Virtual participation available: <https://kenan-flagler.zoom.us/j/96486665290>

Communications Committee: Kenan Center 200B

• Virtual participation available:
<https://unc.zoom.us/j/93514631585>

Student & Alumni Engagement Committee – Networking

with Students: Kenan Center Back Patio

Membership Committee: Kenan Center Lounge

11:00 to 11:30 a.m.

Meet New Council Members

Kenan Center Lounge

11:45 to 12:45 p.m.

Lunch

Kenan Center Dining Room

1:00 to 1:05 p.m.

Welcome

Chris Mallin (MBA 2015), Chair of the Alumni Council

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POWERPOINT TEMPLATE

This is a presentation of great importance.

And this is a secondary comment that's still worth reading.



KENAN-FLAGLER
BUSINESS SCHOOL



KENAN-FLAGLER
BUSINESS SCHOOL

This is a new section.





KENAN-FLAGLER
BUSINESS SCHOOL

This is a special font.



This is a headline for this slide.

First topic

- This is a compelling point.
- And another important item.
- And yet another one.

Second topic

- This is a compelling point.
- And another important item.
- And yet another one.

Final topic

- This is a compelling point.
- And another important item.
- And yet another one.



This is a headline for this slide.

First topic

- This is a compelling point.
- And another important item.
- And yet another one.

Second topic

- This is a compelling point.
- And another important item.
- And yet another one.

BUSINESS FOR LIFE.



**KENAN-FLAGLER
BUSINESS SCHOOL**



LETTER SOLICITATIONS



APRIL 21-22, 2023

ALUMNI WEEKEND



Dear **NAME**,

At UNC Kenan-Flagler, this has been a year of transition — but some things have remained the same. In particular, serving as interim dean has allowed me to witness, firsthand, the difference our community has made and continues to make in North Carolina and the world. Our goal is to ensure that we maintain, and expand, our School's positive impact. I encourage you to think about your important role in this work, especially as we recognize your **XXth** reunion this year.

I invite you to return to campus for Alumni Weekend 2023 to celebrate this milestone year with fellow alumni and class of **XXXX** graduates. Please see the enclosed insert for more details on the weekend's festivities, professional development activities, unique Chapel Hill experiences, and chances to learn from the School's outstanding faculty.

In honor of your reunion year, I also ask you to consider how you can support today's students as a donor and volunteer. Whether you contribute \$20 or at the dean's circle level of \$2,000 or more, your support is vital to our ability to provide our students with a world-class education. You can also learn more about opportunities to contribute your time and expertise at kenan-flagler.unc.edu/alumni.

As you celebrate your **XXth** reunion this year, I hope you will reflect on your connection to UNC Kenan-Flagler, the impact the School has had on your life, and how you can contribute to our School's mission: To inspire and build leaders who make the world a better place.

I look forward to celebrating with you and your classmates in Chapel Hill April 20-22, 2023!

Sincerely,

Jennifer Conrad
Interim Dean



KENAN-FLAGLER
BUSINESS SCHOOL

Dear **NAME**,

Summer has officially arrived in Chapel Hill! While many UNC Kenan-Flagler students are taking summer courses, interning at prestigious businesses across the world or studying abroad, our faculty and staff are preparing for the 2023-24 academic year.

As a member of the UNC Kenan-Flagler community, I invite you to use this time to explore opportunities for you to engage with the Business School next year.

The UNC Kenan-Flagler Alumni Council serves as an advisory and working group to the dean and Advancement Office, providing our alumni with leadership roles and meaningful connections to the School. Additionally, our alumni chapters are led by dedicated alumni volunteers who support and strengthen local alumni communities through events and activities.

We are also excited to announce the Alumni Career Advisors Network (ACAN) will be replaced with a campus-wide alumni engagement platform called the HEELSENGAGE Network. This online platform allows Carolina students, faculty, staff, alumni and friends to connect on career and life advice. Visit heelsengage.unc.edu to get connected!

If you are considering supporting UNC Kenan-Flagler before the end of the fiscal year on Friday, June 30, please make your gift today by using the enclosed reply card or online at giving.unc.edu/kfbs.

To learn more about other giving options or if you are interested in supporting the School as a volunteer, email thefund@kenan-flagler.unc.edu.

Thank you for your ongoing support and for being a part of our UNC Kenan-Flagler community!

Sincerely,

Matt Fox
Executive Director of Leadership Giving and Engagement Strategy

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**KENAN-FLAGLER DAY
EMAIL HEADER & POSTCARD**

Email Headers



Postcard

Front design option 1



Front design option 2



Front design option 3

Expanding our educational opportunities

Investing in our community

Leveraging our expertise

Upholding our core values

Kenan-Flagler Day
Tuesday, March 28, 2023

Back design



Return address
Return address
Return address

UNC Kenan-Flagler alumni, students, parents, faculty, staff and friends are bound together by our shared values. Members of our community are driven, humble, curious and purposeful. Most importantly, they are passionate about making an impact in the world.

Whether you are an annual supporter of the School or this would be your first gift in a while, we invite you to explore ways to connect with your passions at the Business School on Kenan-Flagler Day – March 28. Contributions of all sizes add up to make a collective difference at the School and ensure that our annual giving day is *a day like no other*.

Your gift on Kenan-Flagler Day will be an *investment like no other* because of the far-reaching difference the School makes on the world.

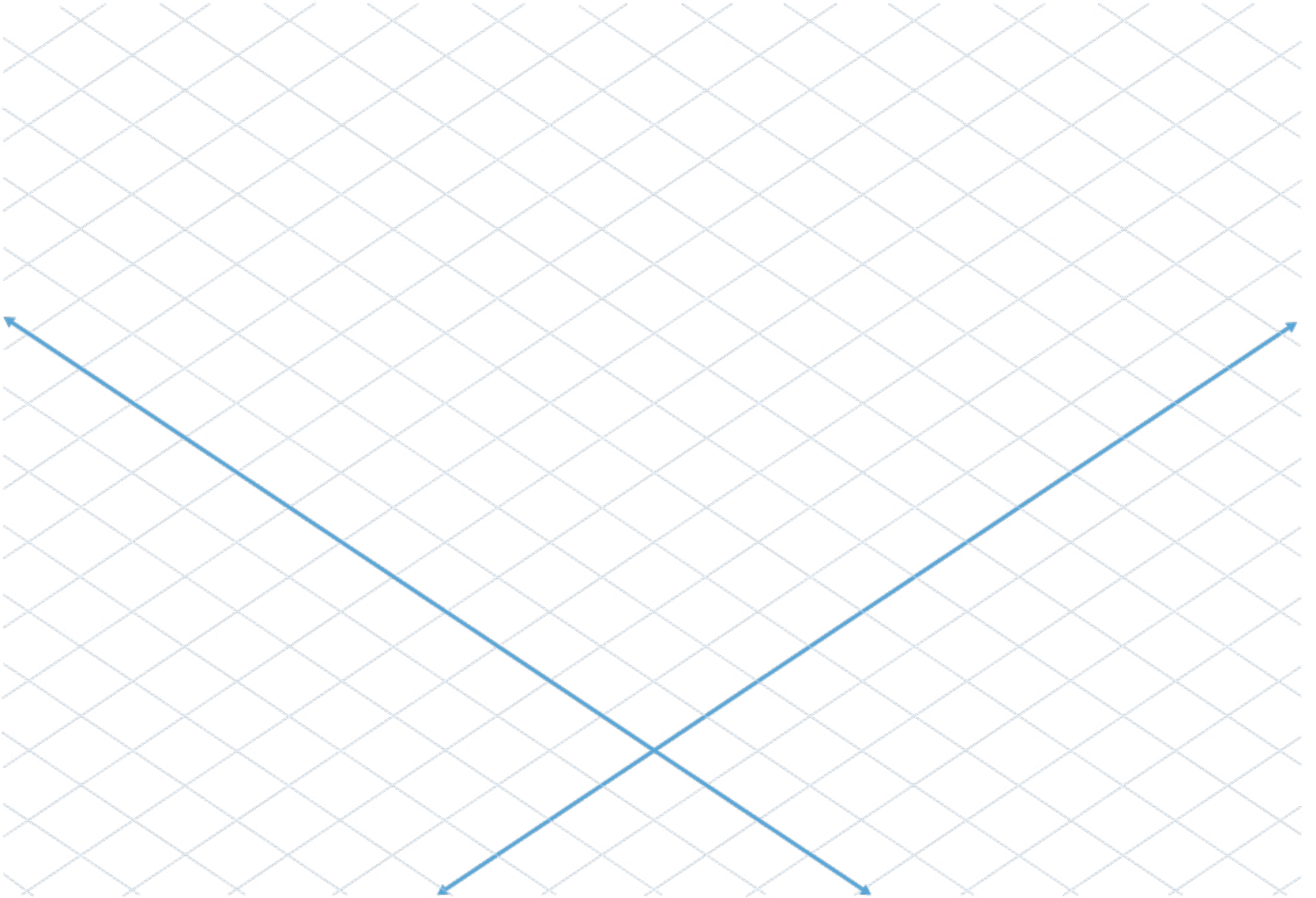
Ink Free Address Area
3x5 in.



A decorative graphic in the top-left corner consisting of a grid of white lines forming diamonds. Some diamonds are filled with a light blue color, creating a pattern that tapers off towards the right.

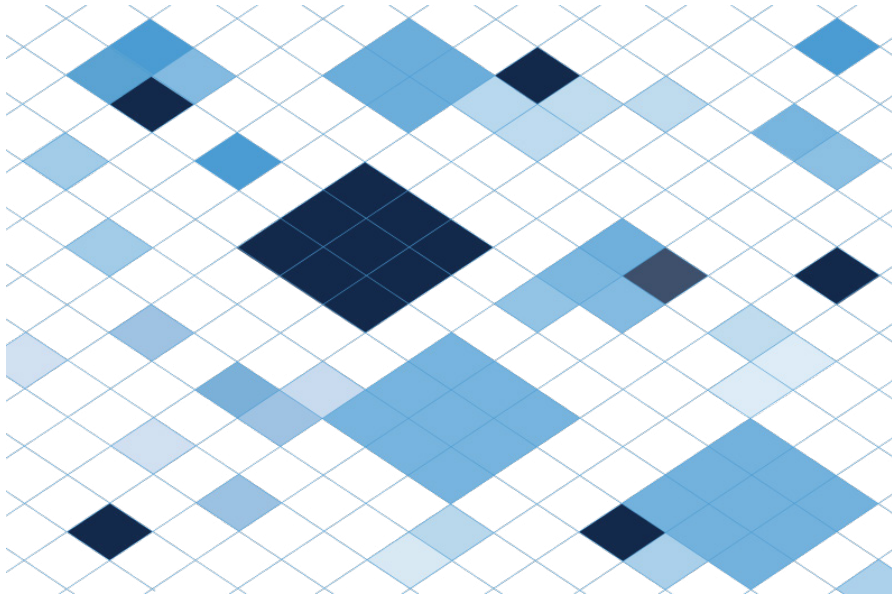
SPOT IMAGES & OVERLAY

Large Axis

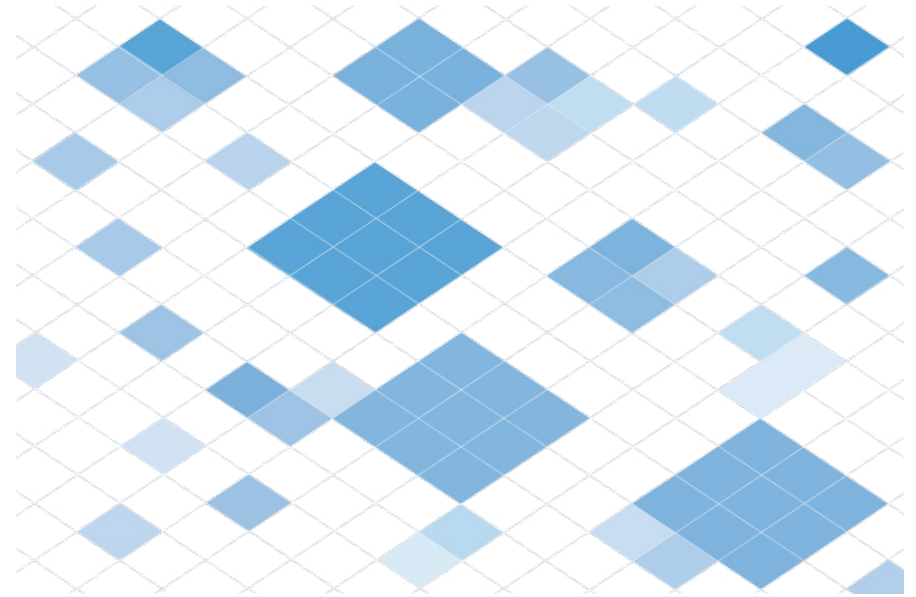


Large Graphs

Large Graph Dark Lines

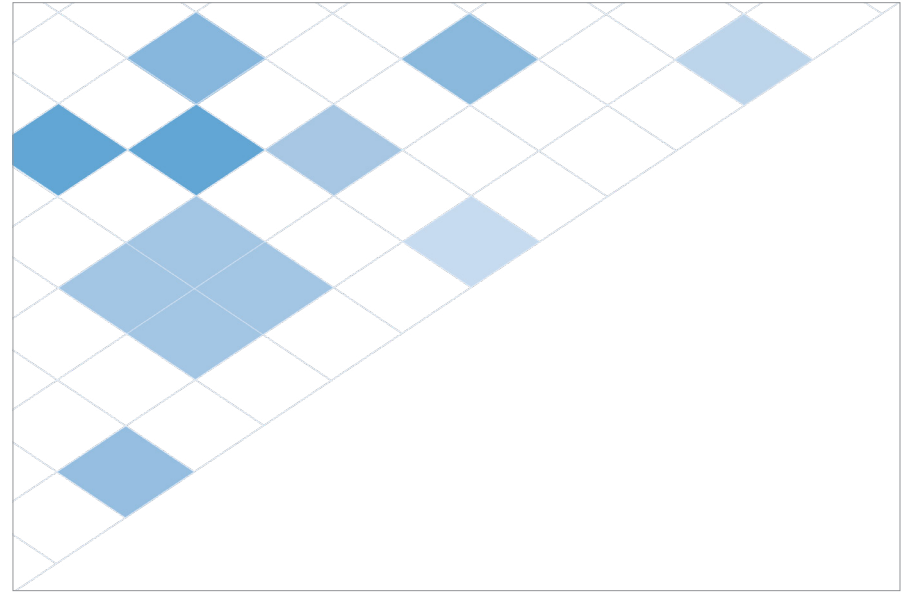


Large Graph Light Lines



Side Graphs

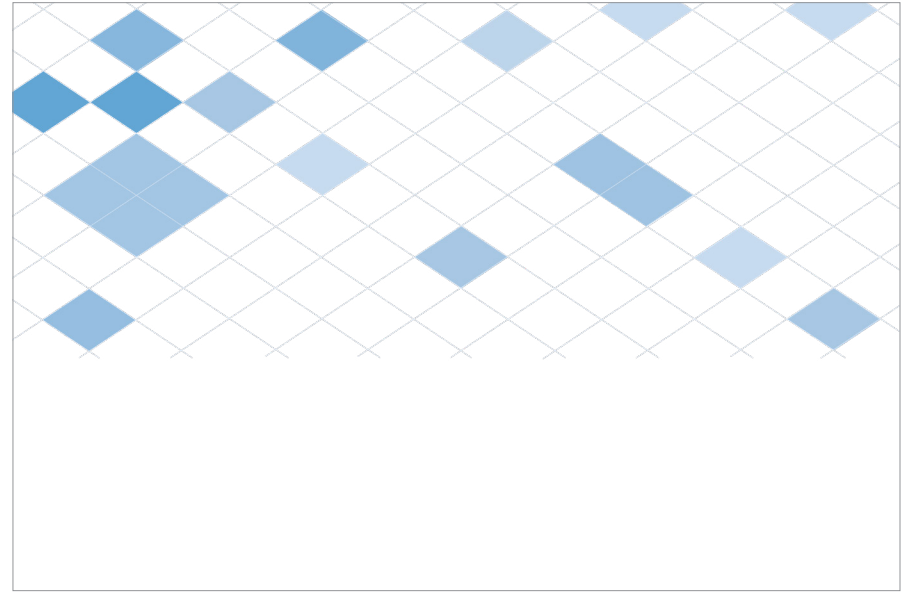
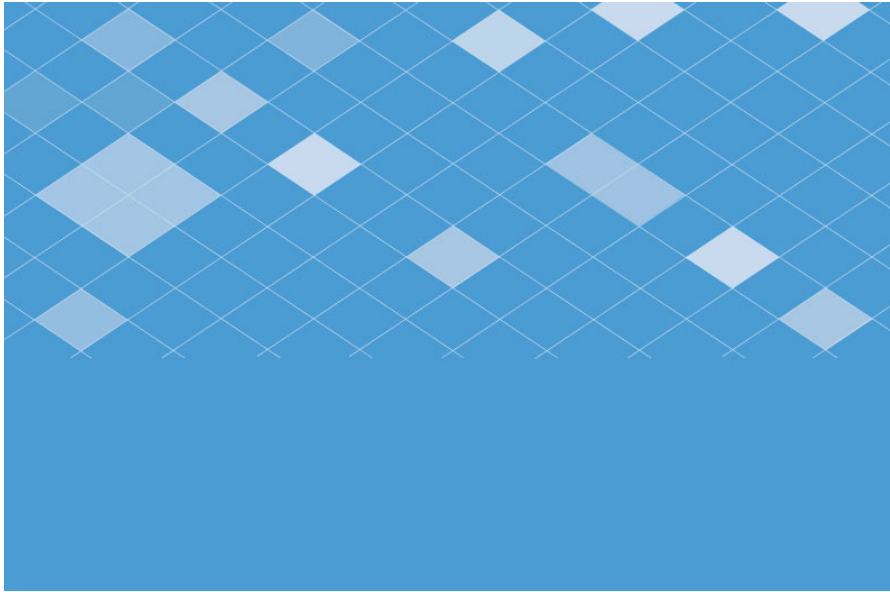
Light Left Side Graphs



Light Right Side Graphs

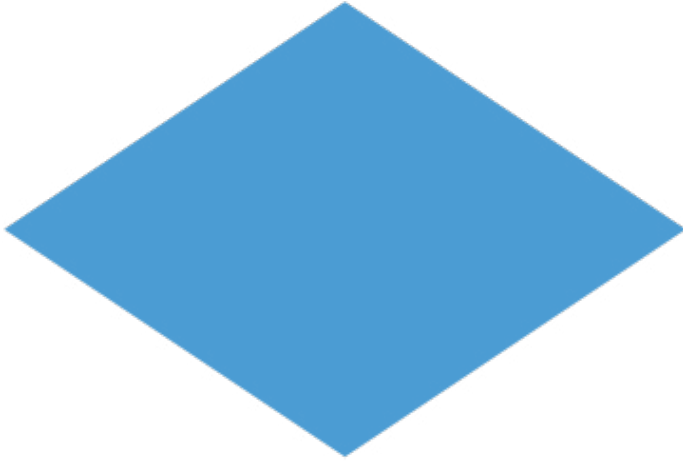


Top Graphs

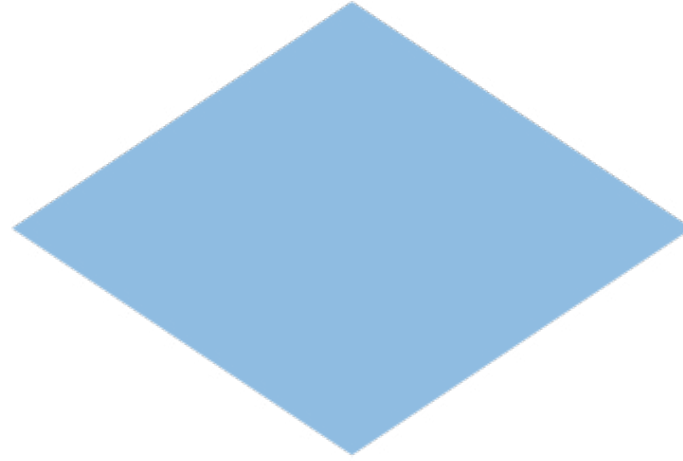


Single Diamonds

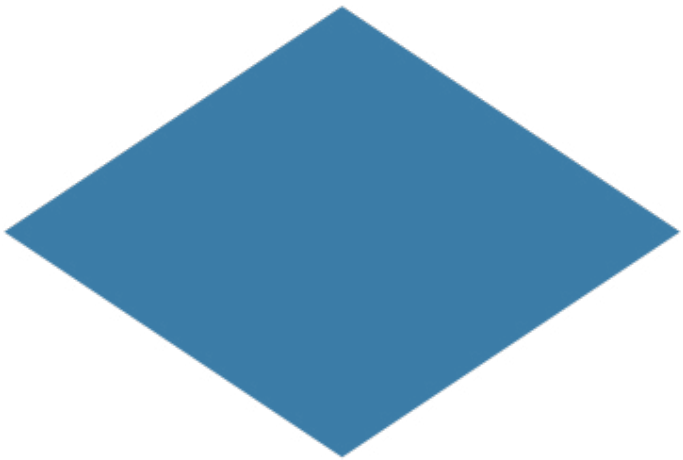
Carolina Blue



Carolina Blue Light



Medium Blue

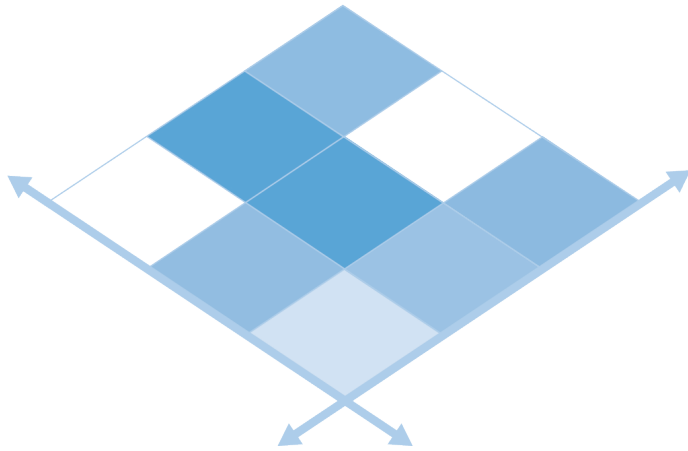


Navy

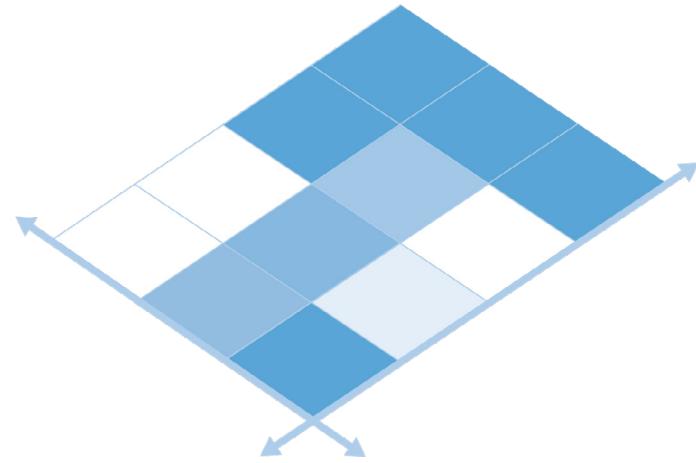


Small Graphs

3x3 Graph



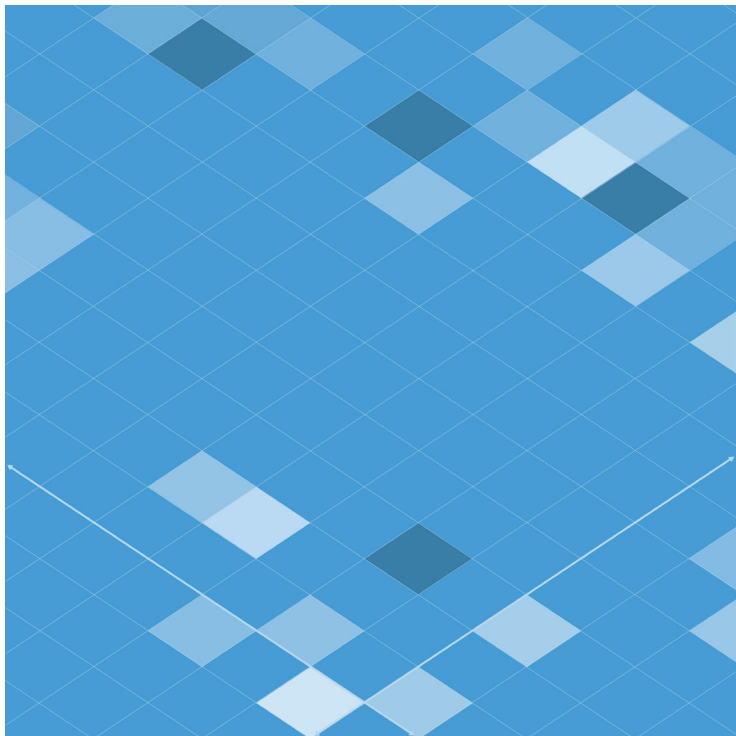
4x3 Graph



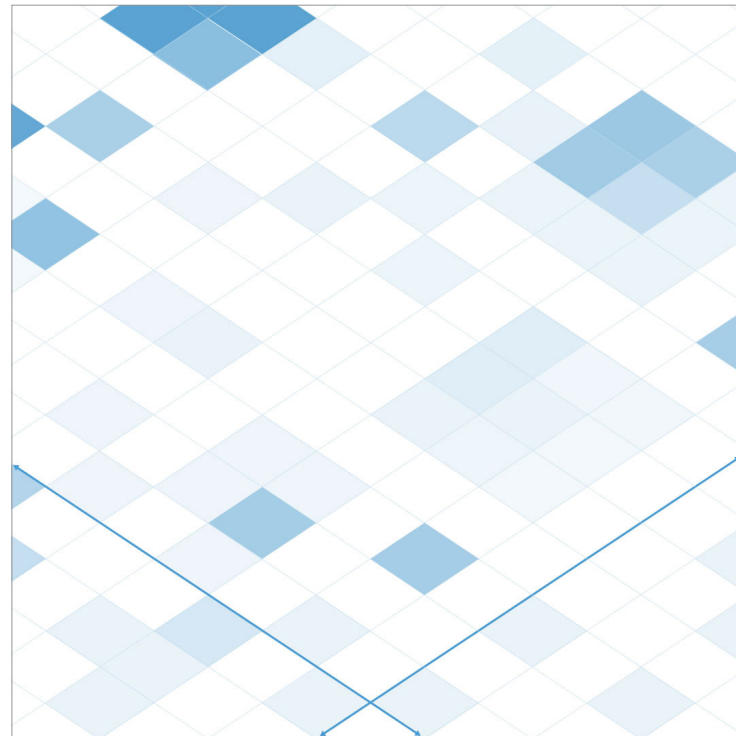
6x3 Graph



1080x1080 Carolina Blue



1080x1080 White



A decorative graphic in the top-left corner consisting of a grid of diamond shapes. The diamonds are arranged in a staggered pattern and are filled with a light blue color, set against a darker blue background. The pattern tapers off towards the right.

ACCENT FONT

Preferred Accent Font (used by designers and/or anyone who has Adobe Creative Cloud)

Relation

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Relation Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Example in use

Give today!

Sum sitius min eumenihiciam faccabo. Nequatus.

Gendipsam, omnis vel molendios ressum quid unte iumquunt as
doluptatin estiis enditiaturit dolecte maios audae eum eos aborporatur?

Alternative Accent Font (used in Powerpoint or Word documents)

Fave Script Bold Pro

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Example in use

Give today!

Sum sitius min eumenihiciam faccabo. Nequatus.

Gendipsam, omnis vel molendios ressum quid unte iumquunt as
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