



APRIL 21-22, 2023

ALUMNI WEEKEND



KENAN-FLAGLER
BUSINESS SCHOOL

Welcome!

EVENT DETAILS

PROGRAM SCHEDULE

Welcome to Chapel Hill. We couldn't be more grateful — or more excited — that you are on campus to celebrate Alumni Weekend 2023.

Throughout the weekend, we hope you will learn from our renowned faculty, grow professionally, and reconnect with your classmates. Please take advantage of the many opportunities to reflect on your favorite memories at UNC Kenan-Flagler and create new ones with fellow alumni and classmates.

We are pleased to highlight the work of many of our outstanding faculty along with the innovations in our programs. We will honor the contributions of our retired and retiring faculty on Friday night in the Dean E. Smith Center. We also will recognize alumni celebrating their milestone reunions this year.

You are part of a passionate and supportive alumni network extending to every state and



89 countries. As our best brand ambassadors, you help propel us forward every day. When you continue to engage with the School, you contribute to our mission to build leaders who make the world a better place. Thank you for being here this weekend.

Now, we hope you enjoy what is to come — and have fun!

A handwritten signature in black ink that reads "Jennifer Conrad".

Jennifer Conrad
Interim Dean

Frequently Asked Questions

Q: I didn't sign up for a coaching session. Are those still available?

Visit our registration desk for all questions related to signing up for one of our complimentary career coaching sessions. The great news is that even if you are unable to participate in one during Alumni Weekend, you have this resource to use anytime — for free — as a UNC Kenan-Flagler alum!

Q: What should I wear Friday night?

Feel free to wear attire that ranges from business casual to cocktail. No top hats and tails necessary.

Q: Will photos be available from this weekend? If I want to share my own photos, what's the hashtag?

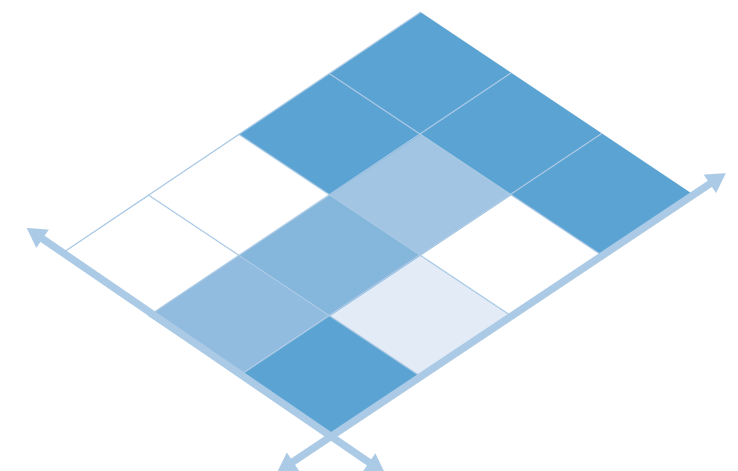
We have hired HuthPhoto as our event photographers for this weekend. Since they can't be everywhere at once, we encourage you to help capture the memories and share them with your classmates and fellow Tar Heels on your preferred social media channels using the hashtag: #KFAlumniWeekend

Q: Am I able to get professional headshots taken this weekend?

Yes. We have two available time frames for getting your headshot taken. No sign up is required — just visit the headshot station during one of those session times.

Q: What are these "choose your own Carolina experience" options for Saturday and how do I sign up?

You can sign up at the registration table for one of the options (space is limited). Alumni shared with us that Saturday afternoon is often the only time to do what you want to do. Therefore, we offered some structured activities but encourage alums to do what will bring you joy.





Thank you to our committee members!

We would like to thank the Alumni Weekend committee members from our UNC Kenan-Flagler Alumni Council who provided invaluable guidance, feedback and outreach to make this weekend memorable.

Spandana Nagireddi

Frank Manole

Coleman Bumgardner

Nicole Peterson

Dan Dosek

Benjamin Walker

Dave Gephart

Corey Bramlett

Event Map



scan
for an interactive
campus map!



Schedule Friday, April 21

Time	Event & Description	Location
8:00 a.m. – 6:00 p.m.	Check-in & registration	McColl Lobby
9:00 – 11:15 a.m.	Kenan Center events	Kenan Center
9:30 – 11:00 a.m.	Inaugural Undergraduate Alpha Competition	McColl 2575
10:00 a.m. – 12:00 p.m.	Coaching Sessions (appointment required)	Suite 2200, Rooms A-E
11:00 – 11:50 a.m.	Inaugural Undergraduate Alpha Competition - Panel Discussion	McColl 2575
11:30 a.m. – 1:00 p.m.	Volunteer Appreciation Lunch*	Latané Plaza
12:00 – 1:00 p.m.	Inaugural Undergraduate Alpha Competition- Awards ceremony and networking lunch	Kenan Center Reading Room, 3rd Floor
1:00 – 1:50 p.m.	Kickoff with Interim Dean Conrad	Latané Plaza
1:00 – 4:00 p.m.	Coaching Sessions (appointment required)	Suite 2200, Rooms A-E
CONCURRENT SESSIONS		
2:00 – 2:50 p.m.	Don't take the monkey: Lessen your load as a leader	McColl 2050
2:00 – 2:50 p.m.	Future of work: A retrospective view	McColl 2600
2:00 – 2:50 p.m.	Understanding political ideologies in the workplace	McColl 2350
2:00 – 2:50 p.m.	Navigating board membership: Fireside chat with Lissa Broome and Brent Callinicos	Koury Auditorium



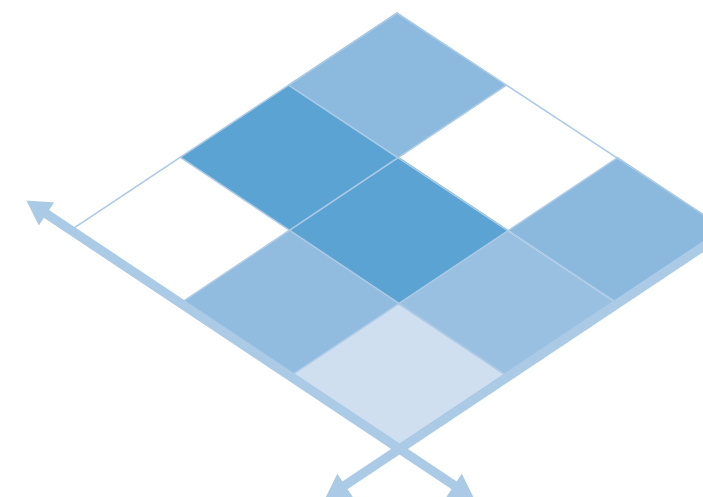
Time	Event & Description	Location
CONCURRENT SESSIONS		
3:00 – 3:50 p.m.	Designing your NEXT life	McColl 2050
3:00 – 3:50 p.m.	Commercial real estate investments. Historical place in our economy and where it is today	McColl 2350
3:00 – 3:50 p.m.	Developing organizational trust and transparency	McColl 2600
3:30 – 5:30 p.m.	Headshot station	Lobby of Koury Auditorium
CONCURRENT SESSIONS		
4:00 – 4:30 p.m.	UNC Kenan-Flagler's NCGrowth transforms local economies	McColl 2350
4:00 – 4:30 p.m.	Alumni Council information session	McColl 2050
4:00 – 4:30 p.m.	Updates from UNC Kenan-Flagler's Charlotte Executive MBA program	McColl 2600
4:00 – 4:30 p.m.	Networking	Kenan Center Dining Room
4:30 – 6:00 p.m.	Happy Hour Reception	Latané Plaza
6:00 – 9:30 p.m.	Alumni Weekend Celebration	Dean E. Smith Center

Schedule Saturday, April 22

Time	Event & Description	Location
9:00 a.m. – 1:00 p.m.	Check-in & registration	McColl Lobby
9:00 – 10:00 a.m.	Grab & go breakfast	Outside McColl
9:00 – 10:00 a.m.	Alumni Weekend Dean's Circle Breakfast*	Kenan Center Dining Room
10:00 a.m. – 12:00 p.m.	Headshot station	Lobby of Koury Auditorium
10:00 a.m. – 12:00 p.m.	Coaching Sessions (appointment required)	Suite 2200, Rooms A-E
CONCURRENT SESSIONS		
10:30 – 11:10 a.m.	Business Alert! Gale force demographic wind gusts ahead	McColl 2600
10:30 – 11:10 a.m.	Authentic ESG communication: How leaders gain buy-in from key stakeholders	McColl 2350
10:30 – 11:10 a.m.	Predictive analytics facilitates centralization of authority in headquarters	McColl 2050
CONCURRENT SESSIONS		
11:15 – 11:55 a.m.	193 countries plus space: Lessons learned while traveling to every country and beyond	McColl 2050
11:15 – 11:55 a.m.	"Before you get into a relationship with AI..." how to make the best of this new relationship for managers and leaders	McColl 2600
11:15 – 11:55 a.m.	Higher education and social media: Sharing our core values in a virtual world	McColl 2350

Time	Event & Description	Location
12:00 – 1:00 p.m.	Lunch	Latané Plaza
1:00 – 2:00 p.m.	Keynote Session	Koury Auditorium
2:00 – 4:00 p.m.	Coaching Sessions (appointment required)	Suite 2200, Rooms A-E
CONCURRENT SESSIONS		
2:00 – 3:00 p.m.	Ackland Art Museum student tour - session 1	Ackland Art Museum
2:00 – 5:00 p.m.	Carolina Men's Baseball Game	Boshamer Stadium
2:30 – 5:00 p.m.	Gourmet food tour with Taste Carolina	Acme
2:30 – 5:00 p.m.	Wine tasting with Wine Feed	Kenan Center Dining Room, 3rd Floor
3:00 – 4:00 p.m.	Ackland Art Museum student tour - session 2	Ackland Art Museum
5:00 – 6:00 p.m.	Break	
6:00 – 8:30 p.m.	Class Reunion Receptions	Various locations

*These events are by invitation only.



Alumni celebrating reunions

Please join us in lifting a glass of cheer for the UNC Kenan-Flagler alumni in reunion and Dean's Circle donors!

'3 and '8 Graduating Classes

We are excited to honor all alumni celebrating their milestone reunion years in 2023! Our students arrive at UNC Kenan-Flagler eager to develop a strong business acumen through our various programs and leave with a focus on bettering society with the skills they learned from renowned faculty, interactive course assignments and hands-on learning. As a UNC Kenan-Flagler alumni, you understand what it means to be part of a community that collaborates, innovates and inspires. Enjoy this time to reflect on your favorite memories at the Business School and create new ones with your fellow alumni.

Master of Accounting

Since 1985, the top-ranked UNC Kenan-Flagler Master of Accounting (MAC) program has been preparing students for careers in public accounting and advancing them to become leaders in business. One of the only graduate accounting programs in the nation built for non-accounting majors with zero prerequisite courses, UNC MAC has a proven track record of student success.

Consortium at UNC

UNC Kenan-Flagler Business School is a proud member of The Consortium for Graduate Study in Management (CGSM). Their mission is to enhance diversity and inclusion in global business education and leadership by reducing the significant underrepresentation of African Americans, Hispanic Americans and Native Americans in business schools and the ranks of global management. Since 1973, the 750+ Consortium alumni have upheld the organization's mission and strengthened the culture at UNC Kenan-Flagler. We are excited to celebrate 50 years of partnership with CGSM this year!

Dean's Circle Donors

The Dean's Circle recognizes annual donors of \$2,000 and above to UNC Kenan-Flagler. This select group of donors contributes over 90% of all private funds to the School annually – leading the way for other philanthropic support. These gifts – combined with all other private support – fund over 15% of our annual operating budget. We need the support of our Dean's Circle members to continue providing exceptional educational opportunities to our students and faculty.



Thank you!

We are grateful to these small businesses for their contributions in making your Alumni Weekend experience memorable.

- Balloons and Tunes
- Brandwein's Bagels*
- Bull City Cider
- Bunn DJ Company
- Huth Photography
- Poetry Fox
- Rocky Top Catering
- Taste Carolina*
- The PITCH*
- The Wine Feed
- ZimZoom Photo Booth

*UNC Kenan-Flagler alumni owned



Join us for
ALUMNI WEEKEND 2024
April 25-27!

If you have any questions, please email us at
alumniweekend@kenan-flagler.unc.edu

unckfbsalumniweekend.com