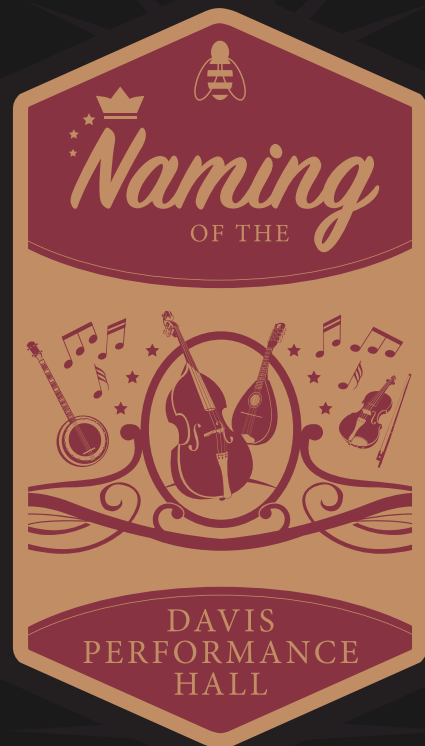
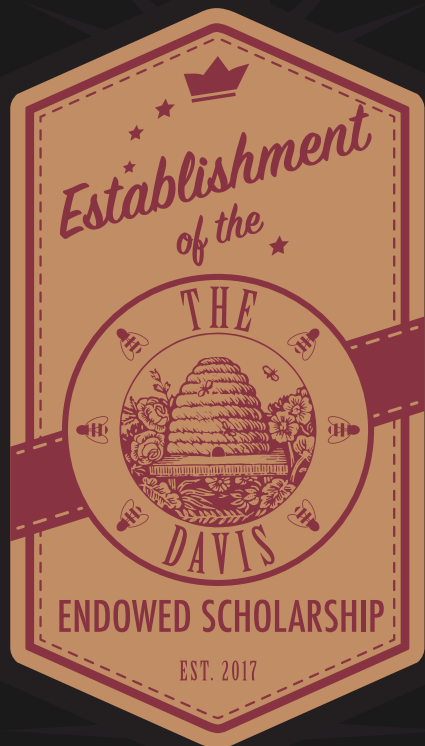
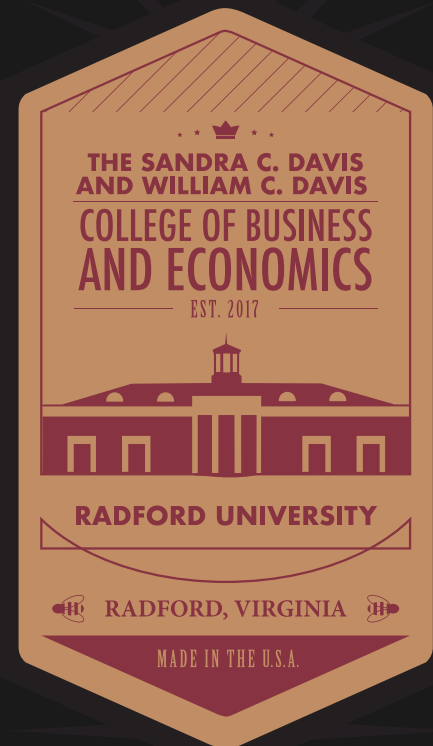


# THE SANDRA C. DAVIS AND WILLIAM C. DAVIS LEGACY



RADFORD UNIVERSITY

# THE SANDRA C. DAVIS AND WILLIAM C. DAVIS LEGACY



RADFORD UNIVERSITY

## THE SANDRA C. DAVIS AND WILLIAM C. DAVIS LEGACY



**F**OR MANY YEARS, **SANDRA C. DAVIS AND WILLIAM C. DAVIS** have served as unwavering champions and tireless supporters of Radford University, thereby creating endless opportunities for students and enhancing the environment in which they live, learn and work. The exemplary leadership and selfless contributions of Sandy and Jack have forever made a mark on the Radford family. Thus, it is with deep appreciation that Radford University invites Sandy and Jack Davis to establish the Sandra C. Davis and William C. Davis Endowed Scholarship in support of current and future Highlanders by respectfully requesting a gift of \$8 million, resulting in the naming of the Sandra C. Davis and William C. Davis College of Business and Economics and the Sandra C. Davis and William C. Davis Performance Hall in the Douglas and Beatrice Covington Center for Visual and Performing Arts. Both of these actions will etch the legendary names of Sandra C. Davis and William C. Davis in the history of Radford University, forever serving as a symbol of your enduring commitment to and limitless

passion for the Radford family and inspire the next generation of Highlanders.

Radford University will establish the Sandra C. Davis and William C. Davis Endowed Scholarship,

to provide scholarships for high-achieving students who study in the Sandra C. Davis and William C. Davis College of Business and Economics and the College of Visual and Performing Arts. The estate gift will be irrevocable in order to publicly announce the naming of the Sandra C. Davis and William C. Davis College of Business and Economics and the Sandra C. Davis and William C. Davis Performance Hall in the Covington Center.



# THE PROGRAM



## PROGRAM PURPOSE

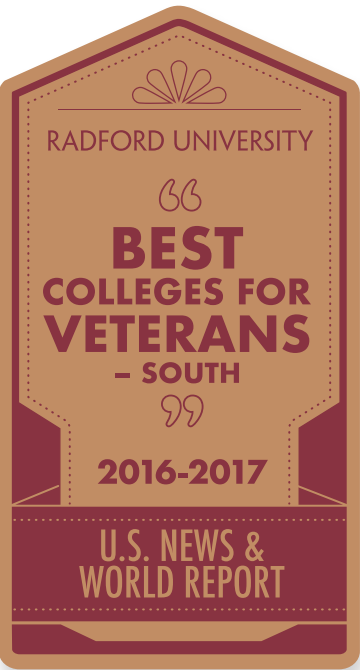
Radford University is a great place to be a scholar, to pursue personal and professional dreams — and Radford University believes that all students, especially those with great academic promise, deserve access to higher education. Unfortunately, attending college is a financial burden for many students and their families and impossible for some. By expanding merit-based scholarships through the Sandra C. Davis and William C. Davis Endowed Scholarship Fund, Radford University can recruit, retain and graduate highly competitive, deserving students by assisting with the costs of a high-quality education in a university setting.

## PROGRAM CONCEPT

Subject to annual percentage rates, the annual income from the Sandra C. Davis and William C. Davis Endowed Scholarship Fund will provide academic scholarship awards to Davis Scholars of \$4,000 per year or \$2,000 per semester. The awards would be exclusively provided to incoming freshman and transfer students studying in Radford University's Sandra C. Davis and William C. Davis College of Business and Economics and the College of Visual and Performing Arts. The scholarship awards shall be allocated between the two colleges utilizing the following calculation: two-thirds to the Sandra C. and William C. Davis College of Business and Economics and one-third to the College of Visual and Performing Arts. Scholarships shall be awarded consistent with the calculation. Davis Scholars must be enrolled full-time at Radford University, be residents of the Commonwealth of Virginia and possess a 3.5 high school GPA or college transfer GPA.

Awards will be renewable and can provide scholarship funding for a total of two full academic years or four semesters; therefore, the number of new scholarships available each year will be dependent upon the number of scholarship renewals in any given year. To be eligible for a renewal following the first two full academic years or four semesters,

Radford University students with a 3.75 GPA or higher in their college coursework can be extended for additional semesters. In the first year of implementation, a total of five Davis Scholars will be selected to receive scholarship awards. Once fully implemented, it is anticipated that there will be 80 Davis Scholars each academic year.



PROGRAM CONTRIBUTION

	THIRTY	THIRTY-1	THIRTY-2	THIRTY-3	THIRTY-4	THIRTY-5	THIRTY-6	THIRTY-7
THIRTY-THIRTY	THIRTY-THIRTY	THIRTY	THIRTY	THIRTY	THIRTY	THIRTY	THIRTY	THIRTY
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SCHOLARSHIP ALLOCATION

	THIRTY	THIRTY-1	THIRTY-2	THIRTY-3	THIRTY-4	THIRTY-5	THIRTY-6	THIRTY-7
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NOTE: Scholarship allocation is estimated based on 4 percent annual endowment income. The allocation is calculated as two-thirds to the Sandra C. and William C. Davis College of Business and Economics and one-third to the College of Visual and Performing Arts. Scholarships shall be awarded consistent with the calculation.

RADFORD UNIVERSITY

BB

**BEST REGIONAL  
UNIVERSITIES**

99

**IN THE SOUTH**

**2013-2018**

**U.S. NEWS &  
WORLD REPORT**

PROGRAM BUDGET

	THIRTY	THIRTY-1	THIRTY-2	THIRTY-3	THIRTY-4	THIRTY-5	THIRTY-6	THIRTY-7
THIRTY-THIRTY	THIRTY-THIRTY	THIRTY	THIRTY	THIRTY	THIRTY	THIRTY	THIRTY	THIRTY
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NOTE: Program budget is estimated based on 4 percent annual endowment income.



## **THE SANDRA C. DAVIS AND WILLIAM C. DAVIS COLLEGE OF BUSINESS AND ECONOMICS AT RADFORD UNIVERSITY**

was founded in 1978 as the School of Business and Professional Studies. The Sandra C. Davis and William C. Davis College of Business and Economics, to be referred to as the Davis College of Business and Economics, has grown substantially over the years by increasing its course offerings and degree programs and adding outreach centers. The graduate and undergraduate programs in business administration offered by the Davis College of Business and Economics at Radford University are accredited by the Association to Advance Collegiate Schools of Business (AACSB).

The Davis College of Business and Economics offers five B.B.A. degrees, one B.S. degree, an MBA degree and eight minors.

### **BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.) DEGREES**

- Accounting
- Economics
- Finance
- Management
- Marketing

### **BACHELOR OF SCIENCE (B.S.) DEGREE**

Economics (international concentration is offered)

### **MBA DEGREE**

The Master of Business Administration degree is available as a full-time program and a professional program. The full-time program is the next step for graduates who have limited work experience and want to broaden their professional skills, while our professional program is designed with flexibility in mind to meet the needs of working professionals who would like to enhance their career success.


### **MINORS**

The Davis College of Business and Economics offers eight minor programs, in accounting; business administration; economics; entrepreneurship; finance; management; marketing; and real estate and insurance.

In May 2010, Radford University broke ground on a \$44 million, 110,000 square-foot state-of-the-art building, which opened in fall 2012 and serves as home to the Davis College of Business and Economics. The building, which is named in recognition of Radford

University's sixth president, Penelope W. Kyle, includes auditorium-style classrooms, conference rooms and gathering spaces designed to stimulate collaboration and teamwork. It also features the latest in educational technology and financial research capabilities, including a "trading room." In keeping with Radford University's commitment to sustainability, the building has been awarded Leadership in Energy and Environmental Design (LEED) Gold designation.

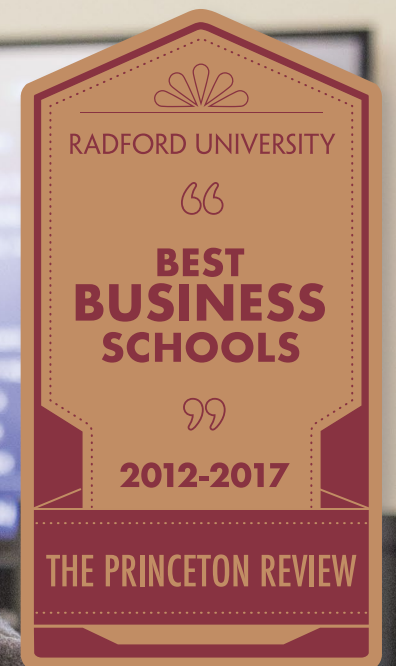
In addition to the delivery of world-class programs and being home to specialized centers, the Davis College of Business and Economics provides students, faculty and alumni with one-of-a-kind experiences through a Business Boot Camp; Innovation Contest; Fellows Programs; Student Managed Investment Portfolio Organization (SMIPO); and Beta Gamma Sigma, a national business honor society designed to promote scholarship, advancement of education in business and integrity in the conduct of business operations. The Davis College of Business and Economics is also home to a host of student and faculty-based classroom and experiential learning opportunities.

A man with short dark hair, wearing a grey suit jacket, a red shirt, and a patterned tie, is sitting at a desk in a computer lab. He is looking towards the camera with a slight smile. His hands are on a black keyboard. In the background, there are several computer monitors displaying various data and graphs. The room has yellow walls and a red chair is visible behind him.

“Donor support enables students like me to focus more on our classes than the stress of paying for tuition, books and living expenses. It puts us in a position to accomplish the first step towards our career goals, obtaining an undergraduate degree.”

— BRADLEE ROGERS '17, ACCOUNTING MAJOR

*Bradlee Rogers '17*

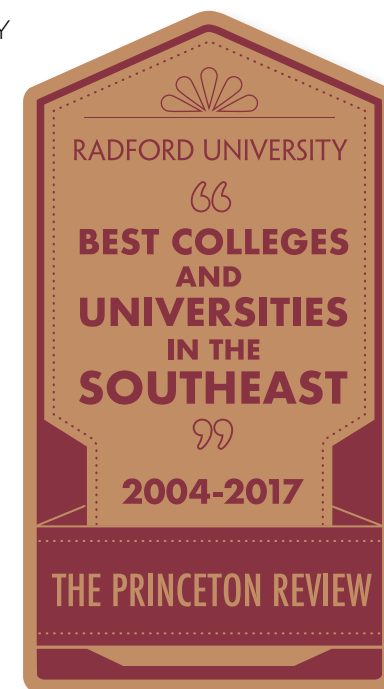


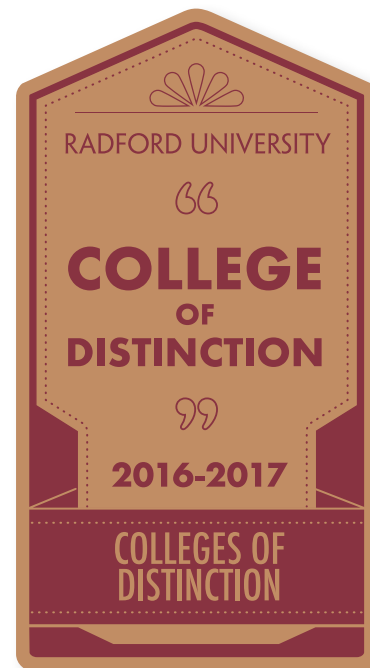


# ABOUT THE SANDRA C. DAVIS AND WILLIAM C. DAVIS PERFORMANCE HALL

**T**HE SANDRA C. DAVIS AND WILLIAM C. DAVIS PERFORMANCE HALL IS LOCATED IN THE COVINGTON CENTER, a state-of-the-art performing and rehearsal facility that opened in January 2009. To be referred to as the Davis Performance Hall, the extraordinary 350-seat facility serves as the Department of Music's primary performance venue and houses two beautiful Steinway concert grand pianos in accordance with Radford University's designation as

an "All Steinway School." The Davis Performance Hall features state-of-the-art adjustable acoustics to meet the needs ranging from solo performers to choral ensembles, full symphonic band, orchestra, jazz ensembles or any artistic situation. Designed by acoustic architects Jaffe and Holden, it utilizes the same technology as the Zankel Recital Hall at Carnegie Hall in New York City. The Davis Performance Hall also houses a recording studio capable of reproducing performances with the highest audio and video quality.





## RICH HERITAGE OF EXCELLENCE

Radford University is a comprehensive public university of more than 9,400 students that has received national recognition for many of its undergraduate and graduate academic programs, as well as its sustainability initiatives. Radford University was founded by the Virginia General Assembly in the spring of 1910. The State Normal and Industrial School for Women at Radford grew out of a late 19th-century effort to expand Virginia's public school system and prepare a sufficient number of teachers.

The Radford University of today offers students many opportunities to get involved and succeed inside and outside of the classroom. The University offers 67 degree programs in 38 disciplines and five certificates at the undergraduate level; 22 master's programs in 17 disciplines and three doctoral programs at the graduate level; 11 post-baccalaureate certificates and one post-master's certificate. A Division I member of the NCAA and Big South Athletic Conference, Radford University competes in 16 men's and women's varsity sports. With over 270 clubs and organizations, Radford University offers many opportunities for student engagement, leadership development and community service.



## PROVEN RECORD OF SUCCESS

Radford University is where students find their academic passion and set a course for their professional lives. Alumni consistently say that Radford University provided them the opportunities to reach beyond what they thought possible, push their academic limits and be innovative in collaboration with their faculty mentors. They say the reason behind their success is Radford University, especially citing their strong relationships with faculty and the mentorship that they are provided.

The University will continue to build upon its outstanding accomplishments and limitless enthusiasm for its bold and

promising future as it transforms into an innovative, premier university in the Commonwealth of Virginia and beyond, with a keen focus on teaching, research and service.

Radford University has enhanced its living and learning environments through extensive renovation and new construction. In 2008, the Douglas and Beatrice Covington Center for Visual and Performing Arts opened. In 2012, the College of Business and Economics opened Kyle Hall, which features the latest technological and financial research capabilities. In the spring of 2016, the Center for the Sciences welcomed its first classes in the building's

state-of-the art laboratories and classrooms. Beginning the fall of 2016, the College of Humanities and Behavioral Sciences is housed under one roof in the largest and newest academic building on campus.

Radford University is committed to educating the whole student, both inside and outside the classroom. In 2014, the Student Recreation and Wellness Center opened to provide additional space for wellness and recreation opportunities. This new facility has become a popular destination for many health-minded students.



## TRANSFORMATION TO SERVE THE COMMONWEALTH AND BEYOND

Radford University serves the Commonwealth of Virginia and the nation through a wide range of academic, cultural, human service and research programs. First and foremost, the University emphasizes innovative approaches to teaching and learning in its commitment to the development of mature, responsible, well-educated citizens.

Radford University develops students' creative and critical thinking skills, teaches students to analyze problems and implement solutions, helps students discover their leadership styles and fosters their growth as leaders. Toward

these ends, the University is student-focused and promotes a sense of caring and meaningful interaction among all community members.

Research is viewed as a vital corollary to the teaching and learning transaction, as it sustains and enhances the ability to teach effectively. The University believes in the dynamics of change and maintains a strong commitment to continuous review, evaluation and improvement of the curriculum and all aspects of the University to stay current with the evolving needs of our society.

## A CLOSING WORD

Radford University is forever grateful for your dedicated efforts and ongoing support to advance the University. Both of you have given of your time, talent and treasure to create opportunities for Radford students of today and tomorrow.

Radford University will name the Sandra C. Davis and William C. Davis College of Business and Economics, establish the Sandra C. Davis and William C. Davis Endowed Scholarship and name the Sandra C. Davis and William C. Davis Performance Hall in the Covington Center. In perpetuity, the College of Business and Economics and the Performance Hall will bear the distinguished names of Sandra C. Davis and William C. Davis in honor of their outstanding legacy of leadership and service in the New River and Roanoke valleys, as well as the Commonwealth of Virginia.





BE THE  
REASON

THE SANDRA C. DAVIS AND  
WILLIAM C. DAVIS LEGACY



RADFORD UNIVERSITY

# THE SANDRA C. DAVIS AND WILLIAM C. DAVIS LEGACY



RADFORD UNIVERSITY